



## 2010 ANNUAL REPORT

### President's Message

It has been my pleasure to serve as Historic Nashville, Inc. board president for the past two years. During this time we have welcomed a variety of talented new board members, started exciting programs like our popular Behind-the-Scenes tours, the Nashville Nine, and partnered with Habitat for Humanity on their pilot ReConstruct project.

More importantly, the board has developed an ambitious set of goals for our nonprofit 501c(3) organization. This report will give you an outline of our 2010-2011 Strategic Plan, an overview of our financial status, and a look back at all of our fun activities over the past year. And the final "In Memoriam" page reminds us that Nashville continues to lose significant historic landmarks and needs a strong preservation advocate like HNI.

Thanks to all of our members and supporters for all that you have made possible. Because of you, 2010 was an important milestone in the resurrection of Historic Nashville, Inc. and its mission to preserve the historic places that make this city such a great place to live.

*David Price*

David Price  
Board president, 2009-2010

Photos (top to bottom): HNI volunteers, Habitat for Humanity, East Nashville; John Geist & Sons Blacksmith Shop, Germantown, 2010 Nashville Nine; HNI Vice President Alan Hayes, Fort Nashborough, downtown, 2010 Nashville Nine; HNI Behind-the-Scenes Tour, Two Rivers Mansion, Donelson.





## 2010-2011 Strategic Plan

With the assistance of the Center for Nonprofit Management, in April 2010 the HNI board of directors developed an 18-month Strategic Plan for 2010-2011. After reviewing HNI's strengths and weaknesses, both historically and presently, the board decided to refine its mission statement as: "Preserving and Promoting the Historic Places that Make Nashville Unique."

In order to achieve this mission, the board set five primary goals:

- Host a variety of programs
- Increase membership
- Enhance external communications
- Increase fundraising
- Find a home

In order to achieve these goals – ambitious for an all-volunteer board of directors and no paid staff - the board expanded its committee structure, which now includes the following committee teams: Executive, Development, Programs, Preservation Easements, Marketing, and Membership.

The Programs team will continue presenting the popular Behind-the-Scenes Tours, but we intend to also host occasional workshops, guest speakers, and kid-friendly events such as scavenger hunts.

The Preservation Easements team will reenergize this underutilized program – now in its 28<sup>th</sup> year - with the goal of recruiting at least two new easement properties.

The Membership team will work to continue growing the membership with the goal of increasing the number of members by 15%. The Marketing team will enhance external communications by revamping the website, increasing use of social media, commissioning merchandise and products, and strengthening relationships with local media.

The Development team will host a fundraiser in May with the goal of raising sufficient funds to help find a home – a place where we set up a small office, host board meetings, store records, etc. This team will also establish future fundraising targets that will enable the HNI board to achieve long-range goals such as creating a revolving preservation fund and hiring paid staff. For 2011, we have set a goal of increasing cash donations by 15%.

### 2010 Financial Statement

<u>Total Assets</u>	
<u>\$38,115.03</u>	
Cash-in-hand	\$22,134.38
Savings	\$10,668.15
Easement Fund	\$5,000.00
Other	\$312.50
Total Revenue	\$7,625.62
<u>Total Expenditures</u>	<u>\$7,447.16</u>
Net Gain/Loss	\$178.46

Note: A detailed financial statement is available upon request.



Historic Nashville, Inc. would like to express its sincere appreciation to everyone who assisted us in fulfilling our mission in 2009 and 2010 by paying membership dues, making a financial contribution, volunteering your time, or provided in-kind or discounted services. It is important to remember that HNI receives no operating funds from any government source; our revenues are provided entirely by memberships and donations.

**HERO (\$1,000+)**

Dr. Howard and Carol Kirshner

**PATRON (\$500-\$999)**

Center for Nonprofit Management  
Social Graces, Hillsboro Village  
David and Rebecca Climer  
George Ritzen

**SPONSOR (\$250-\$499)**

Cathleen Windham  
Will T. and Joan Cheek  
Mike Murphy  
David Glasgow and Van Pond, Jr.  
David Price  
Byron Trauger

**DONOR (\$100-249)**

Ryman Auditorium  
The Hermitage, Home of Andrew Jackson  
Belmont Mansion Association  
United Records Pressing  
J.B. and Carylton Baker, Madison  
Patrick Gilbert and Brian Harnett  
Van Gilmore  
Jim and Patsy Guenther  
Alan and Alyssa Hayes  
Mrs. Phyllis G. Heard  
S. Mitchell Hodge  
Frances C. Jackson  
Jean Nelson and Will Martin  
Stephen McRedmond  
Larry and Marcia Mullins, Brentwood

Ann Roberts  
Robert D. Tuke  
The Wilson Group Real Estate Services  
Forrest and Judy Wise, Hendersonville  
The Wills Company, Inc.  
Keri Adams and Matthew Stitzlein  
Chase Cole  
Gruhn Guitars, Inc.  
Jay Hancock, Brentwood  
Senator Douglas Henry  
Dr. C. William McKee  
John and Patricia Nelley  
Andy Sneed, Wasco, Inc.  
Institute of Classical Architecture, TN Chapter



**U.S. Army Corp of Engineers Buildings at Lock Two Park (Donelson) – 2010 Nashville Nine**



**Imperial House Apartments (Belle Meade) 2010 Nashville Nine**

## 2010 NASHVILLE NINE

Launched in 2009, the “Nashville Nine” program is intended to promote public awareness of endangered historic sites and encourage preservation advocacy at the grassroots level. The annual list features nine historic properties nominated by the public that are threatened by demolition, neglect, or development. The 2010 Nashville Nine includes a diverse range of properties dating from the antebellum era to the 1960s. These historic places help define Nashville’s unique sense of place and include:



**Tennessee Department of Highways & Public Works Building (Midtown)**



**Friendship Community Outreach Center (North Nashville)**



**Dede Wallace Center (Woodland-in-Waverly)**



**Gallatin Pike Historic District (Inglewood)**



**Iser-Bloomstein House / Workmen’s Circle Hall (SoBro)**

## BEHIND-THE-SCENES TOURS

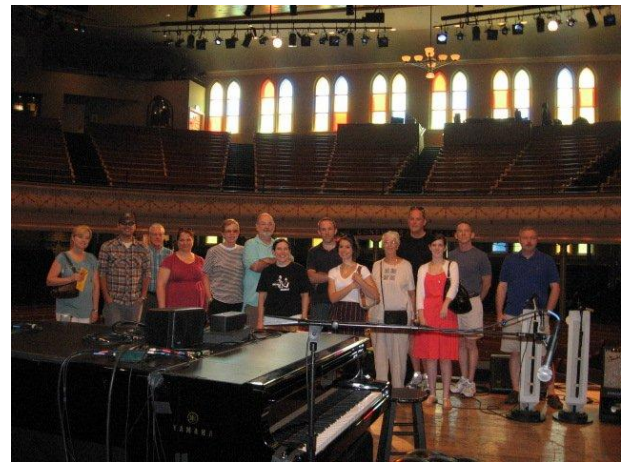
In 2010, HNI hosted special tours of historic landmarks as a benefit of membership. We would like to express our appreciation to the following tour leaders and event hosts: Howard Kittell, CEO, The Hermitage; Brenda Colladay, Curator, Grand Ole Opry Museum; Bryan Wagner, Marketing Director, Ryman Auditorium; Jay Millar, United Record Pressing; Dr. Bill McKee, Nashville City Cemetery; Phil Thomason, Preservation Easement tour; Mark Brown, Belmont Mansion; Kenneth Moore, Grand Masonic Lodge; Curtis Lesh, Tuck-Hinton Architects; and Laura Carillo, Two Rivers Mansion.



United Record Pressing, June



The Hermitage, March



Ryman Auditorium, August



WSM Tower, April



Belmont Mansion in the Snow, December

## HABITAT FOR HUMANITY

In April, HNI agreed to assist Habitat for Humanity in the renovation of a historic dwelling in East Nashville as part of its pilot ReConstruct project – the first of its kind in Nashville! Located at 704 Meridian Street, the c.1885 Folk Victorian-style dwelling had been condemned due to fire damage and neglect. Instead of razing the vacant home, the Metro Development and Housing Authority (MDHA) donated it to Habitat. The Tennessee Preservation Trust and Metro Historical Commission also helped.

Over a six-month span, hundreds of volunteers from around the city helped the Habitat team repair the home. HNI members donated labor, materials, and guidance on decisions related to repairing original architectural details, such as doors, windows, floorboards, trim, fireplace tiles, and the front porch. HNI purchased a replacement front door and Vintage Millworks donated a period fireplace mantel.

This pilot project was a smashing success and plans are already underway for the next ReConstruct project in East Nashville.



Before and after images of 704 Meridian Street.





## 2010 MEMBERS

Keri Adams and Matthew Stitzlein  
Sean Alexander  
Bob Allen  
Fred and Clara Allison  
Melissa Baldock  
Holly Barnett  
Megan Barry  
Susan and Ray Basham  
Jane Baxter  
Ronald Bicknese  
Kathy Blums  
Barbara K. Breen  
Mark Brown  
Carole Bucy  
Travis D. Carter  
Joan and Will T. Cheek  
Chase Cole  
Linda Cooper  
Frank Cowherd  
Mack W. Craig  
Yuri Cunza  
Matthew C. Cushing  
Wanda Davis  
Dallas Dedmon  
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Lianne Dent  
Mark Doyle  
Herbert & Dorothy Drane  
Sarah Campbell Drury  
Glen Durdin and Roger Sanders  
Tom Ekman & Jeffrey Curry  
Heydn Ericson  
T. William Estes, Jr.  
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Charles O. French  
Kris & Heather Gallagher  
Dan Gant  
Gary Gaston  
Bob & Connie Gee  
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Van Gilmore  
Warren & Christian Gregory  
Jim & Patsy Guenther  
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Frank & Glenda Hayes  
Alan & Alyssa Hayes

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Holly Matthews  
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Devin McClendon  
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Joe Morris  
Larry Mullins  
John & Patricia Nelley  
Jean C. Nelson  
John Noel  
Yvonne Ogren  
Jean Oldfield  
Linda Orsagh  
Joseph Patterson  
Michael Pearigen  
Victor & Paceda Petrone  
Lyda Phillips  
Van Pond  
Phil Ponder  
David & Carolyn Price  
George Ritzen  
Ann Roberts

Jennifer C. Robinson  
Laura Rost  
Sandra R. Shelton  
Anita M. Sheridan  
Norma Shirk  
Jason Edward Sloan  
Shannon Smith  
Andy Sneed  
Claudette Stager  
Lynn Taylor  
Eugene & Penelope TeSelle  
Phil Thomason  
Ann Toplovich  
Byron Trauger  
Robert D. Tuke  
April Vance  
Becky Verner  
Tom Vickstrom  
Kathryn & Phillip Walker  
Jessica Wells  
Joshua Wickham  
Vivian Wilhoite  
Joan L. Williams  
Harry E. Williams  
Forrest & Judy Wise  
Melissa Wyllie  
Jean Acker Wright  
Robin Zeigler

## BOARD OF DIRECTORS

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Gary Gaston, Secretary  
Jared King, Treasurer  
Robert D. Tuke, Past President  
Scarlett C. Miles, Membership  
Robbie D. Jones, Newsletter Editor  
Patrick Gilbert  
Laura Rost  
Ann Toplovich  
Holly Barnett  
Brandon Mauldin  
Jason Bergeron  
Mary Littleton  
Tony Giarratana  
Don Shriver  
Joshua Smith  
Mike Murphy  
Ex-Officio, Vivian Wilhoite

IN MEMORIAM



South Harpeth River Bridge, West Nashville, erected 1889, destroyed by floods in May.



Walter Nipper's Sporting Goods, downtown, c.1950 neon sign destroyed by owner.



Winfrey's Barbershop, East Nashville, built 1924, demolished by developers in June.



Charlotte Avenue Church of Christ, Richland Park, built in 1921, demolished by congregation in June.



Albert L. Hadley House, Inglewood, built 1929, demolished by U.S. Bank in July.



Samuel M. Murphy Public School, Midtown, built 1908, demolished by Baptist Hospital in June.