2012



Our purpose. Our place.

"We shape our buildings; thereafter they shape us."

Winston Churchill, 1944

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Message from the President



In the future, it is my sincere belief that we will look back on 2012 as a pivotal year in the history of Historic Nashville. Our accomplishments were many, both in the public realm and behind the scenes.

Following the directives of our Strategic Plan, we were able to significantly increase annual operating revenues through membership, donations, and grants. This included a \$1,425 technology grant from the Frist Foundation, a \$2,500 anonymous donation, and a \$5,000 grant from the Community Foundation of Middle Tennessee. We also increased the number of members at the higher \$100-250 levels. Plus, the Brick & Mortar Bash raised another \$2,500.

Through the hard work of our all-volunteer board of directors and committee members, we hosted several programs, including the popular Behind the Scenes Tours and the *Nashville Nine* list of the city's most threatened historic places. We continued our partnership with the Habitat for Humanity's ReConstruct program and sponsored the Tennessee Preservation Trust's Old House Fair as well as the Metro Historical Commission's Annual Preservation Awards ceremony.

At the operation level, we amended our bylaws with a nondiscrimination policy that includes race, color, cultural heritage, national origin, religion, age, sex, sexual orientation, marital status, gender expression, disability status, political affiliation, source of income, or veteran status. We also updated our Strategic Plan and sought guidance from the Center for Nonprofit Management on hiring paid staff in the near future.

As you will see in this Annual Report, our efforts are paying off. We

continue to grow our revenues, increase our presence throughout Music City, collaborate with other organizations, and most importantly, we are having a real impact on saving the historic places that make Nashville unique. And that's what matters most.



Robbie prepares to be interviewed about the Nashville Nine at News Channel 5.

In closing, I wanted to express my gratitude for the opportunity to serve as President for the past two years. It was an honor and an experience that I won't soon forget.

Sincerely,

Robbie D.

Robbie Jones HNI President 2012



2012 Financial Statement							
Total Assets	\$46,409						
Cash-in-hand Savings Easement Fund Other	\$28,335 \$10,815 \$4,853 \$2,406						
<u>Total Revenue</u>	\$24,184						
Total Expenditures	<u>\$18,978</u>						
Net Gain/Loss	+ \$5,206						
Note : A detailed financial statement is available upon request.							

2012 Strategic Update Review

We preserve and promote the historic places that make Nashville unique.

Our Mission

Goal1 – HNI will have a robust array of programs through which it will preserve and promote the historic places that make Nashville unique.

Goal 2 – HNI will recruit and serve a large, diverse membership.

Goal 3 – HNI will grow the capacity of the organization to meet future needs.

Goal 4 – HNI marketing and communications will successfully get the word out to the community.

Goal 5 – HNI fundraising efforts will support the work of the organization into the future.

This past year has been an important one for Historic Nashville, Inc. Not only did we end the year meeting our membership goals, but also closed the book on 2012 with a positive net gain. Our marquee program, the *Nashville Nine*, enjoyed more media coverage than ever this year and was introduced at the press conference by (newly) local preservation hero **Mike Wolfe** of *American Pickers* and Antique Archeology. The *Nashville Nine* successfully pled the case for the preservation of some of Nashville's most endangered places. And the community has responded. Historic Nashville continues to field inquiries about *Nashville Nine* properties.

The *Brick & Mortar Bash* was a wonderful and successful event. Monthly members-only *Behind the Scenes Tours* remain popular, and our innovative *Preservation Easement* program protects 16 historic landmarks throughout Nashville. Historic Nashville was also happy to partner again with *Habitat for Humanity* to restore another historic home in East Nashville.

Thank you for another year of your support. And thank you in advance for your support in the year to come.



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www.historicnashvilleinc.org

Announcing the Nashville Nine

(L to R): Historic Nashville's Vice President Melissa Wyllie joins Mike Wolfe and President Robbie Jones at the Belcourt Theater for the announcement of the 2012 Nashville Nine.





Behind the Scenes Tour: Members enjoy a special guided behind the scenes tour of the Croft House at the Nashville Zoo.



2012 Brick & Mortar Bash: Nashville Metro Councilman and board member Fabian Bedne, Mary Linden Salter and Tatum Clinton-Selin enjoy the Bash at Union Station Hotel.

Historic Nashville, Inc. receives no operating funds from any government source; our revenues are provided entirely by memberships, grants and donations.

Thank you to everyone who assisted in fulfilling our mission in 2012 by paying membership dues, making a financial contribution, volunteering your time or providing in-kind or discounted services.

DONOR (\$100 - \$249)

Jason Bergeron Michael McKee and Paul Cook Roger Sanders and Glen Durdin Alan and Alyssa Hayes Phyllis G. Heard Senator Douglas Henry Mitch Hodge Robbie D. Jones Keith and Andrea Lawrence David Jones and Garth Politsch Phil Thomason Bob and Susan Tuke Ridley Wills, The Wills Company

SPONSOR (\$250 - \$499) George Ritzen

Woodland Wine Merchant

PATRON (\$500 - \$999)

Bretz Realty Team of Keller Williams Realty Foothill Entertainment Group Pangaea Pfeffer Torode Architecture The Hermitage Hotel US Bank

HERO (\$1,000 +) Anonymous Antique Archaeology Community Foundation of Middle Tennessee Frist Foundation Jackson National Life Insurance Company The Conservancy for the Parthenon and Centennial Park Union Station Hotel



The 2012 Nashville Nine

Launched in 2009, the *Nashville Nine* is intended to promote public awareness of endangered historic sites and encourage preservation advocacy at the grassroots level. The annual list features nine historic properties nominated by the public and threatened by demolition, neglect, development or inappropriate renovation. The 2012 Nashville Nine includes a diverse range of properties that help define Nashville's unique sense of place.

The event was held on September 26, at Belcourt Theater, and featured Mike Wolfe, star of *American Pickers*, one of the most popular shows on the History Channel, and owner of Antique Archaeology.



Hillsboro Village, 1800 Block, early 1900s



John Geist & Sons Blacksmith Shop, Germantown, 1891-1905



Free Will Baptist College/Welch College, West End, early 1900s



Hillsboro West End Historic District, c.1910-1940



Monroe-Harding Inc., Green Hills, c.1930s

Know of a historic property in Nashville that you would like to preserve and protect? Nominate it for the 2013 Nashville Nine! Contact us ... we are accepting nominations year round.



The 2012 Nashville Nine



Keyes House, East Nashville, c.1910



Utopia Hotel, Downtown, 1890-1891



Mt. Olivet Cemetery Chapel & Office, Donelson, 1870s



Wade School, Bell's Bend, 1936

Learn more about the properties on this and previous years' Nashville Nine by visiting our website: www.historicnashvilleinc.org/nashvillenine

Special Events and Behind the Scenes Tours

In 2012, Historic Nashville members were treated to many special events and members-only Behind the Scenes Tours. These tours, one of the benefits of membership, were very popular and exciting backstage passes to Nashville's special historic places.

The year's special events include a membership meeting at the Parthenon, partnering with Habitat for Humanity ReConstruct project and participation in the home dedication in February 2012. Historic Nashville also hosted the Brick and Mortar Bash at Union Station and the Nashville Nine press conference with Mike Wolfe. There were also happy hours and other networking events hosted throughout the year.

Behind the Scenes Tours include a Frist Museum architecture tour, RCA Studio B, happy hour at Merchants, Longview mansion, the Croft House at the Nashville Zoo, Newsom's Mill - Harpeth River State Park, Buchanan Log House and a fall Vanderbilt walking tour. For Halloween, we hosted a spooky Hermitage Lantern tour and then a festive holiday party with never-before displayed historic photos at the Hermitage Hotel and a holiday tour of Travellers Rest.

Stay tuned for more great tours in 2013!



Board members **Patrick Gilbert**, **Robbie Jones**, **Melissa Wyllie**, **Matthew Todd Schutz** and **Yuri Cunza** celebrate with homeowners **Rosemary and William McCord** at their February home dedication through the Habitat for Humanity ReConstruct program.



HNI members learning about the history of Vanderbilt University at Kirkland Hall.



Annual Membership Meeting at the Parthenon



Behind the Scenes Tour of Longview Mansion

2012 Members

David Jones and Garth Politsch Michael McKee and Paul Cook Steve Sirls and Allen DeCuyper Susan Alexander Sarah Arnold Sherry Bach Clay and Sally Bailey Melissa Baldock Jane Baxter Nicolas Beaudoing Councilmember Fabian Bedne Jason Bergeron Leah Boone John Brackeen Barbara K. Breen Cheryl Bretz Dan Brown Jonathan Burns and Melissa Wyllie Travis Carter Margo Chambers Kenneth and Carrie Climer Caitlin Clinton-Selin Linda Cooper Jennifer Core Yuri Cunza Dave Daniels Coda Davison Wavne Deason Crystal deGregory Lianne Dent Bill and Barbara Depp Jaime Destefano Thea R. Dickerson Lauren Dillon Mark and Sarah Campbell Drury Yvonne Eaves Emerald Estock and Laurie Weakley Bob and Connie Gee Lindsay George Linda Gilliam Van Gilmore Jan Giordano Susan Hager Natalie Halverson Cate Hamilton

Jay and Linda Hancock James Harbison Alan and Alyssa Hayes Ms. Phyllis G. Heard Senator Douglas Henry Mike Hester Mitch Hodge Kim Hoover Rachel Hopkin Lisa Housholder Robbie D. Jones Julie Keller James Kellev Linda Kilpatrick Jared King Dr. and Mrs. Howard S. Kirshner Tommy Kramer Chris E. Lambos, Jr. Paul and Dana Latour Keith and Andrea I awrence Christa Lawson John Hurst Lyle Shirley K. Manaley Tori Mason Brandon Mauldin Mr. and Mrs. Joseph P. McAllister Paul and Alexis McCoy Clifford H. McNally J. Nathan McWilliams Scarlett and Eric Miles Joe Morris Allison Norton Anne-Leslie Owens Phil Ponder Kathryn and Royce Rhea Sarah Ripple George Ritzen George Ritzen **Betsey Robinson** Julie Robison Laura and Hunter Rost Roger Sanders and Glen Durdin Brandon and Amanda Scott Scarlett Sharpe Sandra R. Shelton

Beverly St. John Lynn Taylor Jeff Teague Phil Thomason Shirley R. Thompson **Betsy Thorpe** Brian Tibbs Janet M. Tidwell Angie Trivett Bob and Susan Tuke Tom Vickstrom Robin M. Webb Fred Weis Joshua and Jessica Wickham Vivian Wilhoite Harry Williams **Ridley Wills** Forrest and Judy Wise Robin Zeigler

BOARD OF DIRECTORS

Robbie D. Jones. President Melissa Wyllie, Vice President, Marketing Susan Hagar, Secretary Jared King, Treasurer David Price, Past President Scarlett C. Miles, Membership Lianne Dent, Tours Holly Barnett, Nashville Nine Patrick Gilbert, Habitat for Humanity Matt Schutz, Easements James Dunn, Ambassador Keri Adams Fabian Bedne Jason Bergeron Yuri Cunza Laura Rost Brian Tibbs Bob Tuke, Ex-Officio Legal Counsel

In Memoriam



Ransom School off of West End. Included in the 2009 Nashville Nine (Historic Neighborhood Schools)



Tower records on West End Avenue was demolished in April.



Historic Bungalows in 12 South neighborhood demolished.

Note: The Centerstone/Dede Wallace Center, which was included on the 2010 Nashville Nine, was also demolished.

Historic Easements

A preservation easement is a voluntary legal agreement that protects a significant historic or cultural resource. An easement provides assurance to the owner of an historic or cultural property that the property's intrinsic values will be preserved through subsequent ownership. In addition, the owner may obtain substantial tax benefits. Under the terms of an easement, a property owner grants the rights to their property's facade to Historic Nashville, Inc. Once recorded, an easement becomes part of the property's chain of title and usually "runs with the land" in perpetuity, thus binding not only the owner who grants the easement, but all future owners as well.

Committees

Make your membership count! Please consider lending your time and special talents by serving on an Historic Nashville committee. To find out more, please contact membership@historicnashvilleinc.org

Learn More: www.historicnashvilleinc.org

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EST. 1968 YES, I want to join Historic Nashville, Inc. and help preserve Nashville's historic places!								
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Members	nips							
Student/S	-			Couple/H	Plus One			
Individua	I \$30			Family		\$50		
Donor \$	5100	Sponsor	\$250			Patron	\$500	
Corporate sponsorships and major funding opportunities are available—please contact the								
membership coordinator for details.								
Annual membership includes invitations to Behind-the-Scenes Tours, special events, the Annual								
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	P.O. Box 190516	10	-					
	Nashville, TN 372					-	toricnashvilleinc.org	

ABOUT HNI

Historic Nashville, Inc. (HNI) was originally chartered in 1968 as "The Historic Sites Federation of Tennessee." In 1975, the name and mission changed in response to the urgency of threats to historic landmarks in Nashville. The nonprofit 501(c)3 organization became "Historic Nashville, Inc." with the mission to preserve and maintain architecturally significant and historic places throughout Nashville and Davidson County.

Over the years, HNI has successfully advocated for the preservation of many downtown landmarks, including the Ryman Auditorium, Union Station, Shelby Street Bridge, Arcade Post Office, and the Second Avenue, Printer's Alley, Lower Broadway, and East Nashville historic districts. In 1982, HNI established the state's first Preservation Easement program and currently owns easements on 16 historic landmarks with a market value of over \$30 million. HNI hosts an annual membership meeting, publishes a newsletter, maintains a website, hosts educational programs and special tours, and recently launched the annual "Nashville Nine" endangered properties list.